SUITECOMMERCE INSTORE

Transforming Point of Sale to Point of Commerce

SuiteCommerce InStore provides retailers with a solution that unifies the physical and digital shopping experiences within a single, cloud-based commerce platform. Arm your sales associates with a mobile device that provides complete inventory and customer information to engage customers more effectively, drive more sales and provide a satisfying shopping experience.

Key Benefits

- Eliminate integrations between separate systems with your ecommerce and point-of-sale natively tied to your operational business systems on a unified cloud-based platform.
- Engage shoppers by providing a complete shopping experience that is personal and seamless.
- Empower your in-store associates with the tools and information to assist and engage shoppers.
- Increase profitability with more product choices and better convenience with an 'endless aisle' of goods.
- Support a global brand or expansion from a single deployment.

CONEXUS ⁶⁹

Designed for Mobility

- Full-featured POS. Perform traditional point of sale transactions (e.g. cash and carry, exchanges, returns, etc.) quickly and easily.
- Deploy anywhere. Commoditized hardware with software delivered via the cloud drastically reduces TCO and roll out costs.
- Easy-to-use and mobile. Touch tablet user interface and responsive design technology delivers easy-to-use digital selling and servicing capabilities across any device for engaging with customers anywhere at any time in the store.

Omnichannel Servicing

 Seamless, unified experience. Create wish lists in one channel (i.e. online, phone, or in-store) and transact in another channel.
From visibility into saved carts and product wish lists, to finding items in any location, and then selecting store pick-up or delivery options.



See all customer interactions and transaction across all touchpoints and channels.



- 360-degree view of the customer. Access to comprehensive customer information: amount of average transaction, average time between transactions, loyalty points, customer activity, customer statistics and more.
- Orders. Get full visibility of orders started or finished in any channel.

Digital Selling

- Dynamic merchandising. Present upsells, cross-sells and related product recommendations based on merchantdriven rules such as location, 'bought also bought' patterns and more.
- Inventory visibility. Get real-time product availability across the entire enterprise to save every sale.
- Out-of-the-box reporting. View real-time sales reporting by time, item and tender type.